

Benefits of Credit Union Association of New Mexico membership

Working so New Mexico credit unions can better serve their members

The Credit Union Association of New Mexico is more than a trade association. CUANM is an ally, advocate, teacher and cheerleader.

While you focus on the important work of serving your credit union members, we focus on serving you.

Your voice in Santa Fe and Washington, D.C.

CUANM works with state and federal legislators, policy makers, CUNA and other groups, and constantly monitors the legislative scene, to keep credit union powers strong and give credit unions the opportunity to thrive. CUANM is on the spot for you and also bring together the credit unions of New Mexico so they can tell their own story at the Roundhouse in Santa Fe and the Capitol in Washington, D.C.

Education for a qualified staff and better member service

Your CUANM membership gives you unparalleled value and top quality educational events and activities, including webinars that eliminate travel expenses, on-site planning and consulting, training and educational seminars throughout the year, and national certification programs, so you can train your staff and volunteers to better serve your membership.

Reaching new members and telling your story

CUANM works with the largest media institutions in the state—as well as smaller weekly publications—to tell consumers about the credit union difference and get out the word about the things your credit union does for your members and your community.

Complying with New Laws

CUANM employs full-time staff devoted to helping your credit union shoulder its weighty compliance burden. By telephone or a scheduled appointment CUANM is available to assist you with your daily compliance needs.

Build better business relationships

The League's wholly-owned services corporation provides your credit union with high-quality, competitively priced products and discounted services.

Helping small credit unions prosper

In a big state where small communities are spread far and wide, CUANM helps address the competitive needs of small credit unions with affordable products and services.

Social responsibility

CUANM acts as a focus for concentrating credit union efforts in the community, whether spearheading a campaign to raise \$1 million for Children's Miracle Network or helping our credit unions reach the less wealthy members of their communities and our youth about the importance of financial literacy and having a financial institution that works for their best interest. Standing together we're better than we can be standing alone.